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**Single Mom StartUps Announces Microloan Program for ‘Mompreneurs’**  
*SMSU Microloan Program to help fund and support single mom small-business owners*

LAS VEGAS, (DATE) –

Single Mom StartUps, a Southern Nevada nonprofit that supports single mothers in achieving their dreams of entrepreneurship, has recently announced the SMSU Microloan Program. Through the SMSU Microloan Program, the company will grant one “mompreneur” a \$10,000 microloan, which will be interest-free for the first five years. The money will be earmarked for various business expenses related to growth and development including, but not limited to, inventory, marketing and advertising, and rent and utilities. Any single mother with or actively pursuing a business license is eligible to receive the microloan.

“There are so many aspects of starting or maintaining a business, such as licensing, funding, etc., and some people may need a little guidance and support,” said Del Heles, founder of Single Mom StartUps. “We started this microloan program to give a boost to a largely underserved segment of our community – single mothers.”

Heles launched Single Mom StartUps in 2020 to provide resources and support to single mothers pursuing small business ownership. The company offers workshops, mentoring and an onsite daycare to relieve some of the pressure single mothers experience in their everyday lives. And with the world slowly opening up after being shut down since the company’s inception, Heles feels there’s no better time than the present to give single mompreneurs a much-needed boost of financial support. “This is a great time to get ahead of all the opportunity we’re about to encounter as the world restarts,” Heles said.

Heles is sponsoring the first \$10,000 microloan, and he’s actively recruiting donors to give the program wings. And he’s looking for a specific type of donor – philanthropists who want to remain involved long after the check is cut. “This is not a program where donors will donate money and never see where it goes,” Heles said. “We are looking for donors that want to follow the growth and development of their investment.” Heles added that donors will also have the opportunity to be involved in the selection process.

To apply or for more information on the SMSU Microloan Program, visit [singlemomstartups.org](http://singlemomstartups.org).

***About Single Mom StartUps:*** Single Mom StartUps was launched in 2020 to connect mothers with valuable services and resources to help them navigate the complex and risky world of entrepreneurship. The nonprofit's sole mission is to set single mothers up for success to achieve their goals of entrepreneurship. Through partnerships with civic and community organizations, SMSU offers various resources and services, such as mentoring and childcare, to help single mothers successfully launch and/or run their businesses.

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